



TURN SWEAT INTO ENERGY®



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> **NOTHING HOLDS
MORE TRUTH
THAN YOUR OWN
EXPERIENCE®**

**YOU WANT
THE BEST!
YOU MUST COMPARE**

> **DARE TO
COMPARE**

> RUN SHIRTS WOMEN 4.0

1 X-BIONIC® PARTIALKOMPRESSION®
A new benchmark in compression technology. X-BIONIC® Partialkompression® utilizes the advantages of compression without neglecting cooling.
Patented in 8 countries: AU, CA, JP, KR, MX, NZ, RU, ZA

2 3D BIONIC SPHERE® SYSTEM WITH THERMOSYPHON® TECHNOLOGY
Optimized through testing and empirical experience, the 3D Bionic Sphere® system with ThermoSyphon® technology stops unpleasant moisture and counteracts the danger of overheating or overcooling during rest and recovery phases. The cooling function begins as soon as your body heats up and starts to sweat.

3D Bionic Sphere® System is Patented in 29 countries: AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, SE, SI, SK, TR, AU, CA, CN, JP

3 SUPPORTING-AND-ISOLATING-AREA
With Effektor Women Supporting-And-Isolating-Area, breasts are protected fully during athletic activities. No-show-through material steadies the entire breast area and reliably absorbs movement and impacts.

4 SUPPORTINGRIBS
Effektor Women's SupportingRibs support the breasts from underneath and provide perfect sweat management. The area beneath the breasts receives ideal targeted ventilation.



5 COHESION WRAP® TECHNOLOGY
Vicarious-Connective-Tissue offers connective tissue support and hold. It gives female connective tissue from the exterior what it lacks: stability. Its compression and the special zonal structure ensures less lactic acid can penetrate tissues. This further supports lymphatic flow and can reduce dimpling.

6 NEURAL-RESPONSE-EFFECT
X-BIONIC® Partialkompression® puts peripheral nerve cells in a constant state of readiness; optimises the exchange of neural impulses between muscles and brain; increases muscle reactions, contractions and coordination; and decreases the risk of injury and exhaustion.

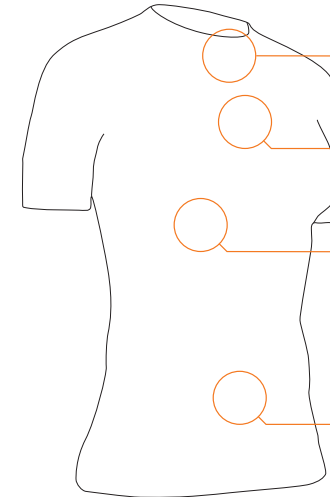
7 SWEAT TRAPS®
Designed for large underarm areas to prevent dripping and to cool more effectively.

8 FLEXOR ARM CUFF
Assymetrical arm cuff to avoid unpleasant sleeve movement.

9 HEAT-TRANSFER-ZONE
The extremely fine mesh between the compression ridges allows heat to be optimally dissipated.

10 IDEO-WAISTBAND
Ideally designed, ergonomically optimised. The ergonomically optimised waistband with higher cut in the back keeps the garment in place even during constant movements.

> MATCH THE PRODUCT! CAN IT COMPETE WITH X-BIONIC®?



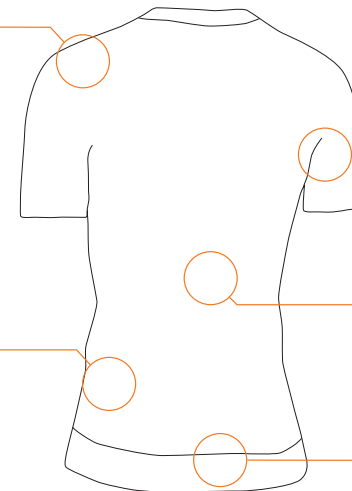
THERMOREGULATING?
PATENTED?
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THERMOREGULATING?
PATENTED?
.....

SUPPORTING?
ISOLATION?
.....

THERMOREGULATING?
PATENTED?
.....

PARTIAL COMPRESSION?
PATENTED?
.....



SWEAT-COLLECTING?
PATENTED?
.....

HEAT-TRANSFER ZONE?
.....

SUPPORTING?
.....

ERGONOMICALLY
OPTIMIZED?
.....

**MOST FUNCTIONAL. MOST AWARDED.
NEVER BEATEN.**

**YOU COMPARE. YOU DECIDE.
AT YOUR LOCAL SPORTS STORE.**